

## Christine Forni | UX/UI Designer

[linkedin.com/in/Cmforni](https://www.linkedin.com/in/Cmforni)

portfolio: [www.cmforni.com](http://www.cmforni.com)

### Skills

**UX + UI Design:** Agile, Copyediting, Copywriting, Iterative Design, Mobile Design, Personas, Prototyping, Software Design, UI Design, User Stories, User Testing, UX Design, UX Research, Web Design, Wireframing

**Software:** Adobe XD, Affinity Designer, Axure, Figma, InVision, Miro, PowerBI, Sketch

### Experience

#### Lead UX/Interaction Designer | Vixxo

September 2021 - October 2023

Lead large scale design projects for both internal and external websites and software, identifying needs with business and clients and communicating designs and results. Conducted user research and testing sessions to determine efficacy of designs. Managed user analytics software for communicating feature updates, providing guides and tooltips, and tracking user behaviors.

#### Junior UX/Interaction Designer | Vixxo

October 2020 – September 2021

Designed UIs and User Experiences for internal and external software, including information architecture, workflows, visual design, and establishing branding and style guidelines for future use. Analyzed user testing and research to determine pain points and iterate on design improvements.

### Projects

#### VixxoLink Reports

Worked with in-house analysts and data engineers to deliver internal and client side reports within Vixxo's product. Designed data visualizations to distill large and complex datasets into smaller consumable parts, allowing users to explore data relationships relevant to their needs and deliverables.

#### VixxoLink Coffee Predictive Modeling Project

Lead a long term client project end-to-end for a fortune 500 company, focused on capturing and reporting history of life for their on site assets to develop predictive modeling around machine failures. Lead research and design workshops with the client to identify their needs, conducted research with end users, designed and tested iteratively, and communicated results and next steps to business and the client. Secured signoff of the design concept and communicated designs to the development teams, auditing sprint work to ensure end result fidelity.

### Education

#### B.S.

##### User Experience, Digital Communications

2019 | Arizona State University

#### B.A.

##### English Language and Literature

2016 | Arizona State University